

ADV357-Window Signage

Theme # 1

This theme follows our brand media campaign look (print and T.V.). This theme combines photography and illustration, whereby the icons that are built specifically for The Co-operators brand represent three of the most popular products sold by The Co-operators or local advisor. The products represented on the side of the building can change as per your preferences.



Note:

- Images used are not final, they are for placement only.
- The use of the Three Cs symbol as a frosted graphic on the door and on one of the windows on the side of the building is meant as a graphic element and will have to be approved.
- Image on the front window could be replaced by a photo of the advisor(s).



Theme # 2

This theme follows our brand media campaign look uses photography only to represent the products sold by The Co-operators or local advisor. The products represented on the side of the building can change as per your preferences.



Note:

- Images used are not final, they are for placement only.
- The use of the Three Cs symbol as a frosted graphic on the door and on one of the windows on the side of the building is meant as a graphic element and will have to be approved.
- Image on the front window could be replaced by a photo of the advisor(s).



Theme # 3

This theme follows our brand standards for use of vector illustrations. This theme uses icons to distinguish the store from the others and to make it stand out. These are standard icons built for The Co-operators to be used on the website and other marketing collateral. The use of icons in a graphic manner gives the store a very modern look and feel.



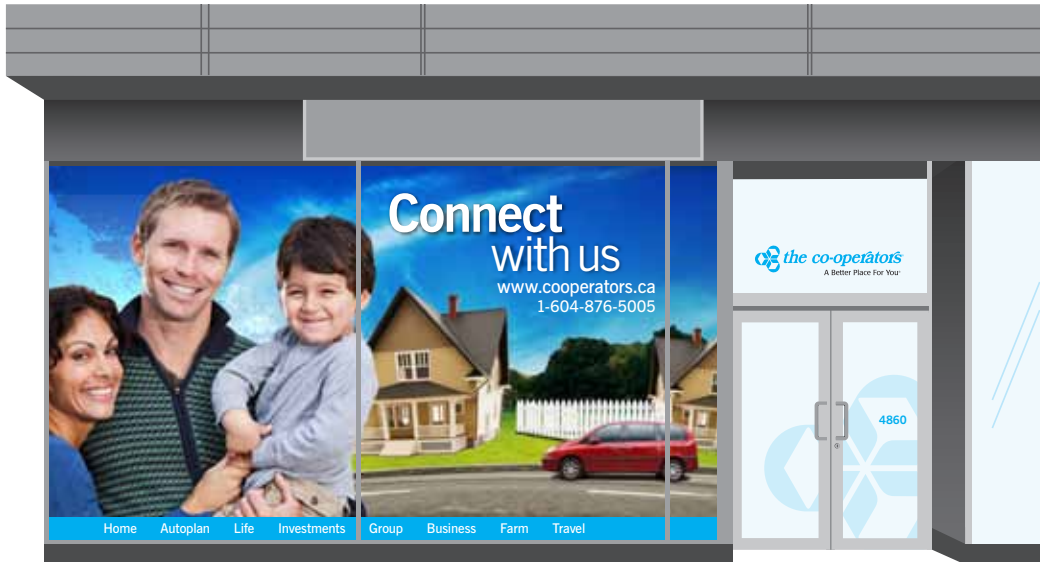
Note:

- The use of the Three Cs symbol as a frosted graphic on the door and on one of the windows on the side of the building is meant as a graphic element and will have to be approved.



Theme # 4

This theme incorporates customized imagery developed for The Co-operators website, which keeps the user's experience consistent for when they visit the website after having seen this storefront theme. The customized imagery is vibrant and eye-catching, making it stand out amongst other stores.



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